

WHAT IS CLAIMED IS:

1. A flushable wet wipe suitable for cleaning a hard surface comprising a substrate having tensile strength of at least 5 N/inch and which is biodegradable.
2. A flushable wet wipe suitable for cleaning a hard surface according to Claim 1 wherein the substrate has tensile strength of at least 5 N/inch in the cross direction.
3. A flushable wet wipe according to Claim 1 wherein the substrate has tensile strength of at least 8 N/inch.
4. A flushable wet wipe according to Claim 3 wherein the substrate has tensile strength of at least 10 N/inch.
5. A flushable wet wipe according to Claim 1 wherein the substrate has an absorption capacity of at least 6 grams of water per gram of substrate.
6. A flushable wet wipe according to Claim 1 wherein at least 95% disintegration of the wipe in anaerobic conditions is achieved after 4 weeks of anaerobic digestion.
7. A flushable wet wipe according to Claim 7 wherein the substrate is substantially entirely composed of man-made fibres.
8. A flushable wet wipe according to Claim 1 wherein the substrate is substantially entirely composed of substantially 100% hydroentangled man-made regenerated cellulosic fibres.

9. A flushable wet wipe according to Claim 1 wherein the substrate incorporates a cleaning composition.
10. A flushable wet wipe according to Claim 9 wherein the cleaning composition comprises a disinfecting component.
11. A flushable wet wipe according to Claim 10 wherein the disinfecting component is selected from the group consisting of thyme oil, lemon grass oil, lemon oil, orange oil, anise oil, clove oil, aniseed oil, pine oil, cinnamon oil, geranium oil, rose oil, mint oil, lavender oil, citronella oil, eucalyptus oil, peppermint oil, camphor, ajowan oil, sandalwood oil, rosmarin, vervain, fleagrass, ratanhia, cedar, origanum oil, cypressus oil, propolis extract, thymol, eugenol, menthol, geraniol, verbenone, eucalyptol, pinocarvone, cedrol, anethol, carvacrol, hinokitiol, berberine, ferulic acid, cinnamic acid, methyl salicylic acid, methyl salicylate, terpineol, limonene, and mixtures thereof.
12. A flushable wet wipe according to Claim 10 wherein the disinfecting component is selected from the group consisting of thyme oil, clove oil, cinnamon oil, geranium oil, eucalyptus oil, peppermint oil, citronella oil, ajowan oil, mint oil, origanum oil, propolis, cypressus oil, cedar, garlic extract, thymol, eugenol, verbenone, eucalyptol, terpineol, cinnamic acid, methyl salicylic acid, limonene, geraniol, ajolene, and mixtures thereof.
13. A flushable wet wipe according to Claim 9 wherein the composition comprises an organic acid selected from the group consisting of citric acid, tartaric acid, lactic acid, and mixtures thereof.
14. A process of cleaning a hard surface comprising the step of contacting the surface with a wet wipe according to Claim 1.

15. A process according to Claim 14 wherein the surface is a hard surface.
16. A process according to Claim 15 wherein the hard surface is a lavatory surface.
17. A flushable wet wipe suitable for cleaning a hard surface comprising a cleaning composition and a substrate, wherein the substrate has a loading factor of at least 1.5 grams of cleaning composition per gram of substrate and is biodegradable.
18. A flushable wet wipe suitable for cleaning a hard surface according to Claim 17 wherein the substrate has tensile strength of at least 5 N/inch.
19. A flushable wet wipe according to Claim 18 wherein the substrate has tensile strength of at least 8 N/inch.
20. A flushable wet wipe according to Claim 19 wherein the substrate has tensile strength of at least 10 N/inch.
21. A flushable wet wipe according to Claim 17 wherein the substrate has an absorption capacity of at least 6 grams of water per gram of substrate.
22. A flushable wet wipe according to Claim 17 wherein at least 95% disintegration of the wipe in anaerobic conditions is achieved after 4 weeks of anaerobic digestion as measured according to the test method described herein.
23. A flushable wet wipe according to Claim 17 wherein the substrate is substantially entirely composed of man-made fibres.

24. A flushable wet wipe according to Claim 23 wherein the substrate is substantially entirely composed of substantially 100% hydroentangled man-made regenerated cellulosic fibres.
25. A flushable wet wipe according to Claim 17 wherein the substrate incorporates a cleaning composition.
26. A flushable wet wipe according to Claim 25 wherein the cleaning composition comprises a disinfecting component.
27. A flushable wet wipe according to Claim 26 wherein the disinfecting component is selected from the group consisting of thyme oil, lemon grass oil, lemon oil, orange oil, anise oil, clove oil, aniseed oil, pine oil, cinnamon oil, geranium oil, rose oil, mint oil, lavender oil, citronella oil, eucalyptus oil, peppermint oil, camphor, ajowan oil, sandalwood oil, rosmarin, vervain, fleagrass, ratanhia, cedar, origanum oil, cyprissus oil, propolis extract, thymol, eugenol, menthol, geraniol, verbenone, eucalyptol, pinocarvone, cedrol, anethol, carvacrol, hinokitiol, berberine, ferulic acid, cinnamic acid, methyl salicylic acid, methyl salicylate, terpeneol, limonene, and mixtures thereof.
28. A flushable wet wipe according to Claim 26 wherein the disinfecting component is selected from the group consisting of thyme oil, clove oil, cinnamon oil, geranium oil, eucalyptus oil, peppermint oil, citronella oil, ajowan oil, mint oil, origanum oil, propolis, cyprissus oil, cedar, garlic extract, thymol, eugenol, verbenone, eucalyptol, terpeneol, cinnamic acid, methyl salicylic acid, limonene, geraniol, ajolene, and mixtures thereof.
29. A flushable wet wipe according to any of Claims 25 wherein the composition comprises an organic acid selected from the group consisting of citric acid, tartaric acid, lactic acid, and mixtures thereof.

30. A process of cleaning a hard surface comprising the step of contacting the surface with a wet wipe according to Claim 17.
31. A process according to Claim 30 wherein the surface is a hard surface.
32. A process according to Claim 31 wherein the hard surface is a lavatory surface.